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THE KOREAN  
RETINA SOCIETY

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# The 12th APVRS

Congress of Asia-Pacific Vitreo-retina Society

SEOUL 2018

December 14 - 16

Coex Convention and Exhibition Center, Korea





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## Welcome Message

We are delighted to invite you to participate in the 12<sup>th</sup> Asia-Pacific Vitreo-retina Society (APVRS) Congress at COEX Convention and Exhibition Center in Seoul, South Korea, from December 14 – 16, 2018.

Dedicated to advancing the frontiers of vitreo-retina in the Asia-Pacific region, the Asia-Pacific Vitreo-retina Society organizes its annual congress to provide a platform for vitreo-retinal specialists to meet and exchange expertise and to disseminate the highest standards of vitreo-retinal treatment, clinical and basic science research, education and training, and patient care in vitreo-retina. The 12<sup>th</sup> APVRS Congress is anticipated to bring together over 1,200 delegates and more than 100 top-notch speakers from all over the world to explore current knowledge in vitreo-retina.

As one of the most important vitreo-retinal meetings in the Asia-Pacific region and beyond, the APVRS annual congress will include instruction courses and symposiums to provide a unique opportunity for all those working in the diagnosis and treatment of vitreo-retinal diseases to keep abreast of the latest developments in this rapidly changing and expanding field.

The capital city of South Korea, Seoul is an economic powerhouse that is also one of Asia's major centers of arts, culture and entertainment. With a history dating back more than 2,000 years, Seoul's ancient roots are still visible today in its beautifully preserved palaces, temples and city gates. Additionally, Seoul and all of South Korea are recognized as world leaders in information technology and telecommunications. These key elements, as well as delicious Korean food and exciting nightlife, make Seoul a perfect destination for meetings and events.

We are looking forward to another very successful congress, one that showcases the latest advances in vitreo-retina in which the needs of the industry as well as delegates are fully met. We cordially invite companies to actively participate in this prestigious congress, which will be an excellent occasion for promoting key business interests.

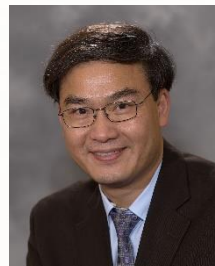
Yours sincerely,



Dr Won Ki Lee  
Congress President  
12<sup>th</sup> APVRS Congress



Dr Paisan Ruamviboonsuk  
Scientific Secretary  
12<sup>th</sup> APVRS Congress



Prof Dennis Lam  
President  
APVRS



Dr Andrew Chang  
Secretary-General  
APVRS

## General Information

### Venue

The 12<sup>th</sup> APVRS Congress will take place in COEX Convention Centre, Gangnam-gu, Seoul, Republic of Korea.



COEX offers a gateway to Korean culture. Situated next to Bongeun Temple and connected directly to the Coex Starfield Mall, it also provides our guests with the chance to connect to both ancient history and modern pop culture. It is propelled by the opening of SM Town, Korean pop music, and the designation of Gangnam as a Special Tourist Zone.

# APVRS Congress

## Profile of Attendance

The 12<sup>th</sup> APVRS Congress is expected to bring together over 1,200 delegates. With a very strong scientific program, we are confident of excellent attendance at the 12<sup>th</sup> APVRS Congress.

Below is a summary of the attendance record of previous APVRS congresses:

Year	Host Country	Attendance Figure	Number of Countries
2017	Kuala Lumpur, Malaysia	1,568	36
2016	Bangkok, Thailand	1,658	44
2015	Sydney, Australia	1,063	37
2013	Nagoya, Japan	2,323	33
2012	Hong Kong	1,572	38
2011	Hyderabad, India	800	35

## Hosts



### About Asia-Pacific Vitreo-retina Society (APVRS)

The Asia-Pacific Vitreo-retina Society (APVRS) was founded in 2006 with the mission to assist in the development of the vitreo-retinal subspecialty in the Asia-Pacific region, to provide a platform for good integration of skills and knowledge of vitreo-retinal specialists, and to promote and disseminate eye care information about vitreo-retinal diseases and related issues to the general public.

Learn more about the APVRS at [www.apvrs.org](http://www.apvrs.org).



### About the Korean Retina Society (KRS)

Since the establishment of the Korea Retina Society (KRS) in 1984, KRS has made remarkable progress thanks to the dedication and tremendous support of its members. Over the past 30 years, KRS has continued to grow and has established itself as a leading ophthalmological organization in Korea, with the weight of history and tradition. The number of regular society members now reaches 340. In addition, in recent years, KRS members have continued to foster the reputation and elevate the prominence of KRS, bringing us closer to becoming a truly international society.



## Congress Objectives

- To showcase the most important and cutting-edge clinical and research studies and outline new trends in the diagnosis and treatment of vitreo-retinal diseases
- To provide a platform for fruitful scientific exchange, presentation of high-quality, original scientific studies and research
- To promote the exchange of expertise and to disseminate the most updated clinical practice and international gold standards
- To give delegates an opportunity to network, make and renew friendships
- To keep delegates updated on industry research and developments

## Program

Chaired by Dr Paisan Ruamviboonsuk, the scientific program will cover 12 important areas in the field of vitreo-retina. Each invited symposium will be coordinated by an Asia-Pacific coordinator, an international coordinator and a host coordinator, who are experts in the topics to be discussed. They will work together to engineer a world-class vitreo-retina program. There will be instruction courses for general ophthalmologists and trainees. Coordinator information will be available at <http://2018.apvrs.org/scientific-program/>.

Over the 3-day program of the 12<sup>th</sup> APVRS Congress, we will foster interaction in a number of innovative ways and encourage dialogue through plenary sessions, free paper presentations, poster sessions, instruction courses and keynote lectures. We also plan to transmit plenary sessions live via our APVRS Facebook page to viewers in other halls and those who may not be able to attend.

## Website

The 12<sup>th</sup> APVRS Congress website contains all details relating to the Congress. It will be updated from time to time. Please visit it regularly at <http://2018.apvrs.org>.

## Sponsorship Opportunities

The 12<sup>th</sup> Asia-Pacific Vitreo-retina Society Congress (12<sup>th</sup> APVRS Congress) will provide sponsors with exposure and access to delegates who have the capacity to influence the selection of products and services with their organizations. The Congress also provides you with the opportunity to demonstrate your support and commitment to the field of vitreo-retina and general ophthalmology while our sponsorship program will extend your visibility beyond the exhibition hall to achieve maximum exposure at the congress.

In order to ensure that your company can achieve its objectives by taking part in the 12<sup>th</sup> APVRS Congress, a wide range of sponsorship opportunities is available. In addition to packages, sponsors can also consider taking out individual items.

### Benefits & Acknowledgments

It is the express intention of the Congress Organizing Committee to ensure that package sponsors will receive the highest recognition in return for their generous support.

General benefits will include:

- Company name and logo on sponsored item(s)
- Acknowledgment in promotional materials
- Acknowledgment on the congress website
- Acknowledgment with company logo in the Final Program
- Company name and logo on sponsors' acknowledgment boards, which will be prominently displayed throughout the congress venue
- Priority choice of exhibition space
- Use of congress logo on company communications relating to the 12<sup>th</sup> APVRS Congress

## Sponsorship Packages

### Sponsor Advantage Chart

Three different levels of sponsorship are being offered. The benefits of each are summarized as follows:

Benefit	Diamond US\$132,000	Platinum US\$88,000	Gold US\$50,000
1. Symposium	2 lunch symposiums (45 mins) 400 pax	1 lunch symposium (45 mins) 400 pax	1 lunch symposium (45 mins) 200 pax
2. Exhibition Space	54 m <sup>2</sup> booth space in prime location	36 m <sup>2</sup> booth space in prime location	27 m <sup>2</sup> booth space in prime location
3. Complimentary Registration	20	10	10
4. Complimentary Presidential Dinner Tickets	2	2	2
5. Complimentary Congress Party Tickets	5	3	2
6. Delegate Bag	Logo on the outside of the delegate bag	Logo on the inside of the delegate bag	N/A
7. Delegate Insert	2	1	1
8. Product Catalogue in Delegate Bag	1	N/A	N/A
9. Logo on congress flyers, backdrops, registration area, signage inside congress venue & mobile app	✓	✓	✓
10. Logo on the back of name badge	✓	✓	✓
11. Acknowledgment in monthly e-newsletter	✓	✓	✓
12. Final Program - Advertising	2 full pages Full color	1 full page Full color	1 full page Full color
13. Logo link on congress website to own site	Logo link + 500-word company profile	Logo link + 300-word company profile	Logo link + 200-word company profile
14. Use of 12 <sup>th</sup> APVRS Congress logo	✓	✓	✓
15. Advance e-mailing to delegate list	2	1	1
16. Peripheral Items	20% discount	20% discount	20% discount

\* Upgradability for symposium from 200 pax to 400 pax depends on the availability of venues and sponsors may incur extra costs with regards to the upgrade.

\*\* Package sponsors are signed up on a first come, first serve basis.

\*\*\* For information about the Silver and Bronze Packages, please refer to p. 11.



# Diamond Sponsorship Package

**Diamond Sponsorship (Max = 3)**

**US\$132,000**

## 1. Sponsored Symposium

- Two 45-minute lunchtime symposiums in a lecture hall (capacity for 400 pax)
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every diamond sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense.

## 2. Exhibition Space

- Six complimentary units (= 54 m<sup>2</sup>)
- Two complimentary exhibitor badges for each 9 m<sup>2</sup> of exhibit space
- Priority choice of exhibition space and location.\* The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without any prior approval from the Organizer.

## 3. Complimentary Registration

- Twenty complimentary trade delegate badges
- Each trade delegate registration will have the same entitlement as normal delegate registration.

## 4. Presidential Dinner

- Two complimentary tickets

## 5. Congress Party

- Five complimentary tickets

## 6. Delegate Bag

- Company logo will be printed (1 color) on the outside of the delegate bag along with the congress logo. Order of the logos will be based on alphabetical order of the company names.
- 1 product catalogue of less than 8 pages, and not more than 150 grams for each page.
- Up to 2 promotional leaflets/flyers in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer.

## 7. Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

## 8. Final Program – Advertising

- Two full page, 4-color ads in the Final Program Book

## 9. Logo Link

- Logo link on congress website to company website and company name link to company profile in less than 500 words

## 10. Use of Congress Logo

- Use of congress logo on company communications relating to the 12<sup>th</sup> APVRS Congress

## 11. Advance Mailing

- Two advance e-mailings to delegate list

## 12. Peripheral Items

- 20% discount on the order of delegate items and on-site items on the peripheral item list

*\*Remarks: Diamond sponsors will be given priority over platinum, gold, silver and bronze sponsors in the assignment of sponsored symposiums and exhibition space.*

# Platinum Sponsorship Package

**Platinum Sponsorship (Max = 5)**

**US\$88,000**

## 1. Lunch Symposium

- One 45-minute lunch symposium in a lecture hall (capacity for 400 pax)
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense.

## 2. Exhibition Space

- Four complimentary units (= 36 m<sup>2</sup>)
- Two complimentary exhibitor badges for each 9 m<sup>2</sup> of exhibit space
- Priority choice of exhibition space and location after diamond sponsors.\* The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without any prior approval from the Organizer.

## 3. Complimentary Registration

- Ten complimentary trade delegate badges
- Each trade delegate registration will have the same entitlement as normal delegate registration.

## 4. Presidential Dinner

- Two complimentary tickets

## 5. Congress Party

- Three complimentary tickets

## 6. Delegate Bag

- Company logo will be printed (1 color) on the inside of the delegate bag along with the congress logo. Order of the logos will be based on alphabetical order of the company names.
- Up to 1 promotional leaflet/flyer in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer.

## 7. Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

## 8. Final Program – Advertising

- One full page, 4-color ad in the Final Program Book

## 9. Logo Link

- Logo link on congress website to company website and company name link to company profile in less than 300 words

## 10. Use of Congress Logo

- Use of congress logo on company communications relating to the 12<sup>th</sup> APVRS Congress

## 11. Advance Mailing

- One advance e-mailing to delegate list

## 12. Peripheral Items

- 20% discount on the order of delegate items and on-site items on the peripheral item list

*\*Remarks: Platinum sponsors will be given priority over gold, silver and bronze sponsors in the assignment of sponsored symposiums and exhibition space.*

# Gold Sponsorship Package

**Gold Sponsorship (Max = 5)**

**US\$50,000**

## 1. Lunch Symposium

- One 45-minute lunch symposium in a lecture hall (capacity for 200 pax)
- The exact schedule of the symposium will be assigned by the organizer that will endeavor to accommodate the needs of every platinum sponsor as much as possible.
- Food and drinks are to be provided for the audience attending the sponsored symposium at sponsors' own expense.

## 2. Exhibition Space

- Three complimentary units (= 27 m<sup>2</sup>)
- Two complimentary exhibitor badges for each 9 m<sup>2</sup> of exhibit space
- Priority choice of exhibition space and location after diamond and platinum sponsors.\* The larger the area, the higher the priority.
- Neither talks nor wet labs are to be conducted in the exhibition space without any prior approval from the Organizer.

## 3. Complimentary Registration

- Ten complimentary trade delegate badges
- Each trade delegate registration will have the same entitlement as normal delegate registration.

## 4. Presidential Dinner

- Two complimentary tickets

## 5. Congress Party

- Two complimentary tickets

## 6. Delegate Bag

- Up to 1 promotional leaflet/flyer in A4/A5/B5 size, and not more than 150 grams for each leaflet/flyer.

## 7. Logo

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app, the back of name badge and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

## 8. Final Program – Advertising

- One full page, 4-color ad in the Final Program Book

## 9. Logo Link

- Logo link on congress website to company website and company name link to company profile in less than 200 words

## 10. Use of Congress Logo

- Use of congress logo on company communications relating to the 12<sup>th</sup> APVRS Congress

## 11. Advance Mailing

- One advance e-mailing to delegate list

## 12. Peripheral Items

- 20% discount on the order of delegate items and on-site items on the peripheral item list

*\*Remarks: Gold sponsors will be given priority over silver and bronze sponsors in the assignment of sponsored symposiums and exhibition space.*



## Other Sponsorship Packages

### **Silver Sponsorship**

**US\$35,000**

Sponsors that support the congress with a total sponsorship of US\$35,000 – US\$49,999 are automatically considered as silver sponsors with the following entitlements:

**1. Signage**

- Company logo on congress flyers, backdrop in registration area, signage in congress venue, congress mobile app and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

**2. Final Program – Advertising**

- One full page, 4-color ad in the Final Program Book

**3. Logo Link**

- Logo link on congress website to company website and company name link to company profile in less than 100 words

### **Bronze Sponsorship**

**US\$25,000**

Sponsors that support the congress with a total sponsorship of US\$25,000 – US\$34,999 are automatically considered as bronze sponsors with the following entitlements:

**1. Signage**

- Company logo on congress flyers, backdrops in registration area, signage in congress venue, congress mobile app and e-newsletters (approximately 8 issues with circulation of over 30,000 per issue)

**2. Final Program – Advertising**

- One half page, 4-color ad in the Final Program Book

**3. Logo Link**

- Logo link on congress website to company website and company name link to company profile in less than 50 words

# Sponsorship Items

## Scientific Program Items

### Sponsored Symposia and Coffee Break

#### A1 Lunch Symposium (400 pax)

**US\$30,000**

Sponsors will have the opportunity to hold a lunch seminar in a lecture hall seating over 400 delegates. The session will be of 45 minutes' duration and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at sponsors' own expense.

#### A2 Lunch Symposium (200 pax)

**US\$25,000**

Sponsors will have the opportunity to hold a lunch seminar in a lecture hall seating over 200 delegates. The session will be of 45 minutes' duration and the exact symposium schedule will be assigned by the organizer. Food and drinks are to be provided for the audience at sponsors' own expense.

#### A3 Coffee Break

**US\$10,000**

Sponsors will have the opportunity to organize two 30-minute inter-session coffee breaks, one in mid-morning and the other in the afternoon, at the designated coffee break station located in the video/poster presentation area. Exact coffee break schedule will be assigned by the organizer. Signage with the sponsor's logo will be erected at the coffee station during the break. Light refreshments and drinks are to be provided at sponsors' own expense.

### Others

#### A4 Travel Grants

**US\$20,000**

The **sole sponsor** will be acknowledged in the web-based Travel Grant application system. Grant recipients will be informed of the funding source of the Travel Grants. The Travel Grant will be named as 'APVRS-Company Yasuo Tano Travel Grants'.

#### A5 Speaker Ready Room

**US\$20,000**

The **sole sponsor's** logo will be displayed as the background of the monitor along with the congress logo on every computer in the Speaker Ready Room. The sole sponsor's logo will also be displayed in prominent places in the Speaker Ready Room exclusively.

#### A6 Electronic Video and Poster Platform

**US\$15,000**

There will be a designated area in the congress venue for electronic display of videos and posters. The electronic video and poster platform is a major feature of the congress and is a crucial networking and learning opportunity for the participants. The **sole sponsor's** name and logo will be prominently displayed on the touch-screen monitors and will also appear on the instructions to video and poster presenters. The sponsor will be acknowledged in the Final Program next to details of the electronic video and poster platform.

## Social Programs

### B1 Presidential Dinner (Day 1 evening, December 14, 2018)

**Negotiable**

The **sole sponsor** will have the opportunity to sponsor this prestigious occasion which will be attended by around 200 VIPs invited by the Congress President. The sole sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate. A representative of the sole sponsor will be invited to give a 2-minute speech.

### B2 Congress Party (Day 2 evening, December 15, 2018)

**US\$30,000**

The **sole sponsor** will have the opportunity to sponsor this open reception intended for all the delegates attending the 12<sup>th</sup> APVRS Congress. The sole sponsor's logo will appear on the backdrop, banner and signage in the venue wherever appropriate.

## Branding Items

## Advertising Items

### C1 Advertisement in the Final Program

Divider	US\$5,000
Back of Back Cover	US\$5,000
Back of Front Cover	US\$4,000
Front of Back Cover	US\$3,000
Run of Page (Full)	US\$2,000
Run of Page (Half)	US\$1,000

**Benefits:** Advertisements in the Final Program, which will be distributed to every delegate together with the delegate bag. The final advertisement artwork file is to be provided by individual sponsors.

### C2 Banner Advertisement on Congress Website

Banner Ads: Large (W176 X H60 pixels)	US\$8,000
Banner Ads: Regular (W128 X H35 pixels)	US\$5,000

**Benefits:** Sponsors can post a large or regular banner on the 12<sup>th</sup> APVRS Congress website. The final advertisement artwork file is to be provided by individual sponsors.

### C3 Delegate Bag Insert (Max 10 Inserts & 10 Catalogues)

1 insert (maximum size A4)	US\$2,000
1 product catalogue of less than 8 pages	US\$6,000

**Benefits:** Delegate bag inserts and product catalogues are to be distributed in the delegate bag. The final artwork file is to be provided by individual sponsors. Printing and shipping costs are to be borne by sponsors.



## Delegate Items

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### D1 Mobile Guide

US\$20,000

The **sole sponsor's** logo will be posted in a prominent position in the congress mobile app for smartphones and tablet computers. (Production cost inclusive)

### D2 Lanyard

US\$20,000

The **sole sponsor's** logo will be printed on the lanyard, which will be distributed to every delegate attending the event together with the congress logo and the organizers' logo. (Production cost inclusive)

### D3 Pads and Pens

US\$5,000

The **sole sponsor** can highlight the company name and logo on two items that will see continuous use throughout the congress. The pads and pens will be distributed in the delegate bag and should be supplied by the sole sponsor that will bear the production cost.

## On-site Items

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### E1 Internet Area

US\$20,000

This is a dedicated space for delegates to access the internet at their leisure via the monitors provided. It provides the sponsor with a strong platform to stand out and create brand recognition. The **sole sponsor** can have their logo and branding on posters within the internet area and their logo as the screen saver on each workstation. On accessing the internet, the default homepage can be the sponsor's company or product page. There will also be the opportunity to supply and distribute additional branded items such as pads and pens or mouse pads in the area at the sponsor's own expense.

### E2 Wireless Network Provision

US\$20,000

Delegates wishing to access the internet via their own laptop, tablet or smartphone may do so by using the congress Wi-Fi. An initial branded splash screen will bear the **sole sponsor's** logo and will ask for a password (which may be a company or product name). On accessing the internet, the default homepage can be the sole sponsor's company or product page.

### E3 Executive Lounge

US\$20,000

The **sole sponsor's** logo will be displayed on coffee tables and other prominent places in the Lounge, where free flow of coffee and light refreshments will be served to our VIPs. The costs of light refreshments and drinks are inclusive.

### E4 Signage

US\$15,000

There will be extensive congress signage around the congress venue. Sponsors can have the opportunity to print their company logo on all directional signs.

### E5 Bottled Water

US\$8,000

Bottled water with sponsors' logos printed on the labels will be distributed at water stations positioned all around the venue. This provides a great opportunity for sponsors to increase their visibility outside the exhibition hall.

## Code of Practice

Please note that it is the Sponsor's / Exhibitor's responsibility to comply with the local authority's regulations and the Code of Practice on the Promotion of Medicine by European Federation of Pharmaceuticals Industries & Associations (EFPIA) available at [www.efpia.org](http://www.efpia.org) and by International Federation of Pharmaceutical Manufacturers & Associations (IFMPA) available at [www.ifpma.org](http://www.ifpma.org).

## Exhibition Information

### Modular Stands

Shell scheme is provided for all stands unless a space only block is requested. The charge per booth is as follows:

Stand	Early Bird On or Before June 1	Standard From June 2 Onwards
3 x 3 Standard Booth	US\$5,000	US\$6,500

**\* A floor plan with exact zoning will be sent along with the exhibitor guidelines and booth application form at a later stage. Companies interested in being an exhibitor can contact us to make a reservation for the time being.**

The stand fee includes the following:

- Exhibitor name badges for 2 persons per 9m<sup>2</sup>
- Schell scheme with fascia panel, if required
- Two spot lights
- One power supply
- 24-hour security
- Daily cleaning of the aisles and common areas
- Morning and afternoon tea will be held in the exhibition areas

Modular booth rentals do not include materials handling, drayage, individual booth lighting, transporting, warehousing, brokerage services, special materials, carpets or furnishings beyond those specified above, movement, transfer, removal, storage, setup and dismantling of custom exhibits.

*\*Please note that package sponsors will be given priority choice of booth location and that early commitment will enable your company to secure a prominent site. Please refer to the exhibitor guidelines for more information.*



## Booking and Contract

### Contracts and Confirmation

#### Sponsors

Once a sponsorship booking form is received, a contract will be sent to you for execution with an accompanying invoice for deposit payment. This contract should be signed and returned with the payment.

#### Exhibitors

Once a reservation request is received, a confirmation will be emailed to you with an accompanying invoice for deposit payment.

### Booking Procedures and Payment Information

#### Terms of Payment

50% upon receipt of the sponsorship agreement/exhibition confirmation and invoice

50% by September 30, 2018

All payments must be received before the start date of the congress. Should the sponsor/exhibitor fail to complete payments prior to the commencement of the congress, the organizers will be entitled to cancel the reservation, subject to cancellation fees as detailed below.

#### Payment Methods

Payment can be settled by bank transfer. Payment details will be included on the invoice.

#### Cancellation/Modification

Cancellation or modification of sponsorship items or exhibition stands must be made in writing to the organizers. The organizers shall retain:

20% of the agreed amount if the cancellation/modification is made before May 31, 2018;

50% of the agreed amount if the cancellation/modification is made between May 31, 2018 and September 30, 2018;

100% of the agreed amount the cancellation/modification is made after September 30, 2018.

## Contact Information

For booking or enquiries, please contact:

#### Central Secretariat

Ms Cynthia Wong

Congress Manager

Asia-Pacific Vitreo-Retina Society

Tel: (+852) 3943-5826

Fax: (+852) 2715-9490

Email: [exhibition@apvrs.org](mailto:exhibition@apvrs.org)

#### Local Organizer

Ms Jay Lee

Assistant Manager

ezpmp Co, Ltd

Tel: (+82) 2-6918-2506

Fax: (+82) 2-3475-2635

Email: [jayyeon.lee@ezpmp.co.kr](mailto:jayyeon.lee@ezpmp.co.kr)

## Booking Form – Sponsorship & Exhibition

Please complete all the details and return to [exhibition@apvrs.org](mailto:exhibition@apvrs.org).

Contact Information	
Company Name:	_____
Contact Name:	_____ Position: _____
Address:	_____
Tel:	_____ Fax: _____
Email:	_____ Website: _____
Invoice Information	
Company Name:	_____
Contact Name:	_____ Position: _____
Address:	_____
Tel:	_____ Fax: _____
Email:	_____ Website: _____

### Sponsorship Package

We wish to book the following sponsorship package (please check the appropriate box):

	Price	Check
Diamond Sponsorship (Maximum = 2)	US\$132,000	<input type="checkbox"/>
Platinum Sponsorship (Maximum = 3)	US\$88,000	<input type="checkbox"/>
Gold Sponsorship (Maximum = 5)	US\$50,000	<input type="checkbox"/>
Silver Sponsorship	US\$35,000	<input type="checkbox"/>
Bronze Sponsorship	US\$25,000	<input type="checkbox"/>

### Sponsorship Items

Please state if you would like to order sponsored seminars and coffee breaks.  
Package sponsor applicants with no additional orders can leave blank.

Scientific Program Items	Price	Check
A1 Lunch Symposium (400 pax)	US\$30,000	<input type="checkbox"/>
A2 Lunch Symposium (200 pax)	US\$25,000	<input type="checkbox"/>
A3 Coffee Break	US\$10,000	<input type="checkbox"/>

## Booking Form – Sponsorship & Exhibition

(Booking Form Con't)

Other Scientific Program Items	Price	Check
A4 Travel Grants	US\$20,000	<input type="checkbox"/>
A5 Speaker Ready Room	US\$20,000	<input type="checkbox"/>
A6 Electronic Video & Poster Platform	US\$15,000	<input type="checkbox"/>

Social Program	Price	Check
B1 Presidential Dinner	Negotiable	<input type="checkbox"/>
B2 Congress Party	US\$30,000	<input type="checkbox"/>

### Branding Items

Please check the additional items you would like to order. Package sponsor applicants can enjoy a 20% discount on delegate items and on-site items.

Advertising Items	Price	Quantity
<b>C1 Advertisement in the Final Program</b>		
Divider	US\$5,000	
Back of Back Cover	US\$5,000	
Back of Front Cover	US\$4,000	
Front of Back Cover	US\$3,000	
Run of Page (Full)	US\$2,000	
Run of Page (Half)	US\$1,000	
<b>C2 Banner Advertisement on Congress Website</b>		
Banner Ads (Large)	US\$8,000	
Banner Ads (Regular)	US\$5,000	
<b>C3 Delegate Bag Insert</b>		
Delegate Insert	US\$2,000	
Product Catalogue	US\$6,000	

Delegate Items	Price	Check
D1 Mobile Guide	US\$20,000	<input type="checkbox"/>
D2 Lanyard	US\$20,000	<input type="checkbox"/>
D3 Pads and Pens	US\$5,000	<input type="checkbox"/>

On-Site Items	Price	Check
E1 Internet Area	US\$20,000	<input type="checkbox"/>
E2 Wireless Network Provision	US\$20,000	<input type="checkbox"/>
E3 Executive Lounge	US\$20,000	<input type="checkbox"/>
E4 Signage	US\$15,000	<input type="checkbox"/>
E5 Bottled Water	US\$8,000	<input type="checkbox"/>



## Booking Form – Sponsorship & Exhibition

### Exhibit Booth

Please state the number of booths needed. Package sponsor applicants can leave blank if no extra exhibition space is required.

Stand	Early Bird On or Before June 1	Standard From June 2 Onwards	Quantity	Space Request (please check if appropriate)
3 x 3 Standard Booth	US\$5,000	US\$6,500		<input type="checkbox"/> Space Only

### Preference

1<sup>st</sup>: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_  
3<sup>rd</sup>: \_\_\_\_\_ 4<sup>th</sup>: \_\_\_\_\_

- Please indicate your choices of booth location in order of your preference and which companies you would like to cluster with or avoid. The booth assignment will be first for diamond sponsors, followed by platinum, gold, silver and bronze sponsors.

Payment can be made to the APVRS account in Korea (Korean Republic Won) or in Hong Kong (USD). Please tick which account to be paid into:

Korea

Bank Name: Shinhan Bank  
Branch Name: Garak-dong  
Account Number: 100-032-668602 (KRW)  
Name of the Account: The Korean Retina Society (APVRS)  
Bank Address: 120, 2-Ga, Taepyung-ro, Chung-gu, Seoul, South Korea  
Swift Code: SHBKRRSE

Hong Kong

Payment should be made via Electronic Fund Transfer (EFT)<sup>†</sup> to the following bank account:

Bank Name: Hang Seng Bank  
Name of the Account: Asia-Pacific Vitreo-Retina Society  
Account Number: 363-355744-222  
Bank Address: 83 Des Voeux Road, Central, Hong Kong  
Swift Code: HASE HKHH XXX

<sup>†</sup>Bank handling charges must be absorbed by the payer.

### Payment Schedule

- 50% upon receipt of the exhibition confirmation and invoice
- 50% by July 30, 2018 to September 30, 2018
- 100% on or after September 30, 2018

### Cancellation Penalties

- 20% through May 31, 2018
- 50% May 31, 2018 to September 30, 2018
- 100% on or after September 30, 2018

Payment in full is required no later than September 30. Failure to make payment does not release the contracted or financial obligation of the exhibitor.

We understand the application procedure and agree to abide by the Guidelines for Industry Participation for the Conference. I confirm that I am authorized to sign this form on behalf of the Applicant/Company.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_